



March 29, 2020

Dear Valued Sponsor:

On the behalf of the Steering Committee of the 16th Multidisciplinary Conference on Sinkholes and the Engineering and Environmental Impacts (aka, "The Sinkhole Conference"), I am writing to invite you to become a conference sponsor. The conference has been delayed from its original date by the COVID-19 crisis to April 12-16, 2021, but it will still be held at the Sheraton Old San Juan Hotel in San Juan, Puerto. We expect this Sinkhole Conference will host about 150 civil, geotechnical and environmental engineers, geologists, biologists, geographers, planners, developers and government officials who will come from around the world to discuss the latest developments in and the future of our industry. This conference is an excellent opportunity for your business to reach a qualified, targeted audience and expand your markets. There are a limited number of sponsorships available, so each sponsor will receive maximum exposure.

We accept sponsorships on a first-come, first-served basis; therefore, time is of the essence. A quick response will assure the opportunity to showcase your organization during the Sinkhole Conference! The attached sheet explains the levels of sponsorship available, which range from \$500 to \$5,000. All sponsorships are tax-deductible. Your support is important to offering the conference at a price where it will attract a nationally and internationally broad audience, and students who will become the next leaders in karst and potentially your clients for many years to come.

To learn more about the conference in general and register, and to reserve your lodging at the conference hotel, visit www.sinkholeconference.com. If you have any question, please do not hesitate to contact Tyrone Black at tyblack@charter.net or 989-390-8982. We look forward to hearing from you in the near future.

Sincerely,

George Veni, PhD
Co-Chair, 16th Sinkhole Conference Co-chair
Executive Director, National Cave and Karst Research Institute



**THE
SINKHOLE
CONFERENCE**

Multidisciplinary Conference on Sinkholes and the
Engineering and Environmental Impacts of Karst

SPONSORSHIP OPPORTUNITIES

April 12-16, 2021

National Cave and Karst Research Institute
San Juan, Puerto Rico

Category	Sponsorship Opportunities and Recognition Highlights
<p>DIAMOND (\$5,000 and above)</p>	<p>Select either: Conference Banquet <i>or</i> General Sponsorship</p> <p>Recognition highlights:</p> <ul style="list-style-type: none"> • Four complimentary full registrations • Lanyards with sponsor's logo given to all attendees – must be sponsored by January 3, 2020 (only applies to first sponsor at Diamond level)-* • Conference Banquet sponsor receives two (2) complimentary Additional Tickets to the Banquet. • Name and featured location/logo and Sponsor's Website printed in list of sponsors in conference program • Name/logo on the Conference Website, with hotlink to Sponsor's home page • Name/logo on Sponsors' recognition signage in registration area • Name/logo on signage at sponsor's event at the Banquet (only applies to Diamond sponsor of the Banquet) • Opportunity to have your company brochure inserted in Conference registration bags (You must provide 250 brochures by January 3, 2020) • Opportunity to insert additional promotional material (pens, note pads, etc.) into Conference Registration bags (You must provide 250 items by January 3, 2020) • Special recognition via "Sponsor" ribbon on name badge • Option for an exhibitor table
<p>PLATINUM (\$3,500 – \$4,999)</p>	<p>Select either: Tuesday Ice Breaker Reception <i>or</i> Conference Registration <i>or</i> Wine & Cheese Reception on Wednesday <i>or</i> General Sponsorship</p> <p>Recognition highlights:</p> <ul style="list-style-type: none"> • Three complimentary full registrations to the Conference • Ice Breaker Reception sponsor receives two (2) complimentary Additional Tickets to that Reception. • Conference Registration sponsor receives Tote Bags with Sponsor's Logo (must be sponsored by January 3, 2020) submit Name/logo on the Conference Website • Wine & Cheese Reception sponsor receives two (2) complimentary Additional Tickets to that Reception • Name/logo and Sponsor's Website printed in list of sponsors the conference and featured location • Hotlink and featured location on Conference Website to Sponsor's home page • Name/logo on Sponsors' recognition signage in registration area • Name/logo on signage at sponsor's event (only applies to the Ice Breaker and Wine and Cheese receptions) • Opportunity to have brochure inserted in Conference registration bags • Special recognition via "Sponsor" ribbon on name badge • Option for an exhibitor table

<p>GOLD (\$2,500 – \$3,499)</p>	<p>Select either: Lunch on Wednesday or Lunch on Thursday or General Sponsorship</p> <p>Recognition highlights:</p> <ul style="list-style-type: none"> • Two complimentary full registration to the Conference • Buffet Lunch sponsor receives two (2) complimentary Additional Tickets to the respective luncheon • Name/logo and Sponsor’s Website printed in list of sponsors in the conference program • Name/logo on the Conference Website • Hotlink on Conference Website to Sponsor’s home page • Name/logo on Sponsors’ recognition signage in registration area • Name/logo on signage at sponsor’s event (only applies to the Buffet Lunches) • Special recognition via “Sponsor” ribbon on name badge • Option for an exhibitor table
<p>SILVER (\$1,500- \$2,499)</p>	<p>Select either: All Day Field Trip or 30-minute morning or afternoon Beverage Breaks (Choose 1 from 4) or General Sponsorship</p> <p>Recognition highlights:</p> <ul style="list-style-type: none"> • One complimentary full registration to the Conference • Field Trip sponsor receives two (2) complimentary Additional Tickets for the All Day Field Trip • Beverage break sponsors receive signage on break table stating their sponsorship • Name/logo and Sponsor’s Website printed in list of sponsors in the conference program • Name/logo on the Conference Website • Hotlink on Conference Website to Sponsor’s home page • Name/logo on Sponsor’s recognition signage in registration area • Name/logo on signage at sponsor’s event (All Day Field Trip or Beverage Breaks if applicable) • Special recognition via “Sponsor” ribbon on name badge • Option for an exhibitor table
<p>BRONZE (\$500-\$1,499)</p>	<p>Select either: Half Day Field Trip or General Sponsorship</p> <p>Recognition highlights:</p> <ul style="list-style-type: none"> • Name/logo on signage at sponsor’s event (All Day Field Trip or Beverage Breaks if applicable) • Name/logo and Sponsor’s Website printed in list of sponsors in the conference program • Name/logo on the Conference Website • Name/logo on Sponsor’s recognition signage in registration area • Name/logo on signage at sponsor’s event (All Day Field Trip or Beverage Breaks if applicable) • Special recognition via “Sponsor” ribbon on name badge • Option for an exhibitor table

*****Program Participation – Sponsorship Reservation Form must be received by no later than February 15, 2021.**

2021 Sinkhole Conference

SPONSORSHIP COMMITMENT FORM

Instructions:

1. List all information as you would like published in promotional materials and on the SINKHOLE CONFERENCE web site.
2. Complete this form in full, make a copy for your records, and submit to: National Cave and Karst Research Institute, 400-1 Cascades Avenue, Carlsbad, NM 88220.
3. Submit this form and your high resolution full color logo via email to: George Veni at gveni@nckri.org.
4. If you have questions about sponsorship, please contact Tyrone Black at tyblack@charter.net or 989-390-8982.

My company/organization is committed to making the following tax-deductible sponsorship donation for the 16th Multidisciplinary Conference on Sinkholes and the Engineering and Environmental Impacts of Karst (Sinkhole Conference 2021) being held in San Juan, Puerto Rico USA, April 12-16, 2021:

Total Sponsorship Amount: \$ _____

Sponsorship level and/or sponsored event: _____

Sponsoring Company's Name: _____

Street Address: _____

Address #2: _____

City: _____ State: _____ Zip Code: _____

Primary Contact: _____

Tel: _____ Fax: _____

Email: _____ www: _____

Signature: _____

Make Check Payable to: National Cave and Karst Research Institute

Please make a notation on the memo line: Sinkhole Conference 2021 Sponsorship.

Mail Check to:

National Cave and Karst Research Institute
Attn: Sinkhole Conference 2021
400-1 Cascades Avenue
Carlsbad, NM USA 88220-6215
Tel: (575) 887-5518
Fax: (575) 887-5523
Email: info@nckri.org

Credit Card Payments may be made by e-mailing or faxing this completed form to the e-mail address or fax number directly above, and then calling the listed telephone number.